- Former Teacher
- Member, 10 Years Society of Children's Book Writers and Illustrators (SCBWI)
- Co-Regional Advisor, SCBWI-MI
- Member, Upper Peninsula Publishers and Authors Association
- Member, Michigan Reading Association
- Member, Midwest Independent Booksellers Association
- Member, Capital Cities Writer Association
- SCBWI Work Of Outstanding Promise (WOOP) grant recipient

Carrie is a traditionally published children's book author, co-Regional Advisor for the Society of Children's Book Writers and Illustrators, and a former teacher.
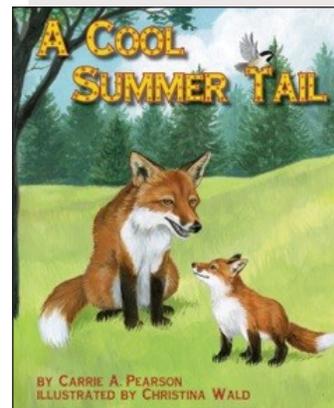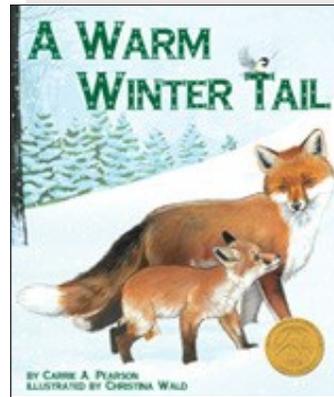
She frequently presents in schools, libraries, bookstores and at conferences. She incorporates visuals, humor, her own experiences, and knowledge gleaned from *ten years in the publishing industry* to engage—and light a fire within—her audience.

Her special interests are the intersection of fiction and nonfiction, the children's book publishing industry and best practices, and mentoring.

Carrie will happily design her programs to meet your conference goals and theme.

Speaking fee is $250 per session plus travel ($.55/mile) and lodging if event is 100 miles or more from Marquette, MI and presentation is scheduled before 9:00 AM or after 7:00 PM.

A WARM WINTER TAIL

BY CARRIE A. PEARSON
ILLUSTRATED BY CHRISTINA WALD

A COOL SUMMER TAIL

BY CARRIE A. PEARSON
ILLUSTRATED BY CHRISTINA WALD

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For Carrie's School and Library Visits brochure, go to www.carriepearsonbooks.com.

Conference Presentations
designed to engage
and inspire

Carrie Pearson
award winning children's book
author and presenter

Presentations

For Writers

Children's Book Publishing Industry 101: Tips, Terms, and Twists: A nuts and bolts session for children's literature writers and writer/illustrators who want to be published -- and sooner rather than later. Like every industry, children's book publishing has conventions. If we follow them, we are one step closer to being part of the in-crowd. Participants will learn necessary standards for traditional publishing (formatting, important terms, word counts for categories, what's pushy, what's polite), how the industry works (role of agent vs. editor, types of publishing houses, large house vs. small vs. regional), and how creators get paid (advance, royalties). Lecture format with visuals, a take-away, and Q & A.

Writing and Selling Nonfiction: A Primer: This is a session for fiction writers interested in trying nonfiction or newer writers wanting to break into today's exciting nonfiction market. Participants will walk away with a clear definition of different types of nonfiction and identify what type they might like to write. They'll also learn how to incorporate engaging fiction techniques into nonfiction projects. We'll dig into research too -- how much is too little, when to stop researching and start writing, and how to organize all that information to find it when its needed. Finally, we'll cover what everyone wants to know: which traditional publishers and editors are buying excellent nonfiction and the best ways to get a good story on their desk. Lecture format with visuals, a take-away, and Q & A.

Putting It Out There: Two hour intensive. Don't give an editor a reason to reject a manuscript just because you didn't play by the rules. Get an insider look at industry expectations so you are viewed as a professional. We'll cover a traditional children's book publishing industry primer (formatting, word count expectations, conventions, important terms), how to know when your manuscript is ready to submit, how to package it (query versus cover letters), how to research agents, editors and publishing houses, how to track submissions, when (and how) to nudge, how to deal with inevitable rejections, and how mini-successes lead to bigger accomplishments. Lecture format with visuals, take-aways, some group discussion, and Q & A.

For Educators

The Intersection of Fiction and Nonfiction in Children's Books: Informational books are having their day in the sun. But this isn't your mother's nonfiction; today, true stories can be labeled "faction," "creative nonfiction," "narrative nonfiction," "fic-informational" -- and more labels are being developed. We'll explore different types of informational books using current mentor texts and explore how fiction techniques are spilling into nonfiction - and enhancing it. Finally, we'll review current children's literature that bridges the gap between fiction and nonfiction and explore lesson ideas for breathing life into nonfiction through fiction techniques. This one hour lecture format includes visuals, a take-away, and Q & A.

Bring on the Funny: Humor has been proven to positively impact learning environments and learning outcomes. So how do we bring funny into the classroom? Use a Humor Style Test to identify what kind of humor you use, and then learn how can you build on your own style (or possibly modify it if it isn't working) to create a positive, enhanced classroom. Includes a review of children's literature that uses different elements of humor effectively, age-appropriate humor, and lesson ideas for adding humor to student generated writing. One hour lecture format with visuals, a take-away, and Q & A.